All About EQUINE
ANIMAL RESCUE, INC.

BOOTS AND Bling

A Partnership Opportunity: All About Equine Animal Rescue's 14th Annual Boots and Bling

You have the power to transform the lives of vulnerable horses here in Sacramento, El Dorado, and surrounding counties in Northern California.

All About Equine Animal Rescue (AAE), a trusted leader in equine welfare, invites you to become a vital partner in our mission. We're asking for your support of our **14th annual Boots and Bling fundraiser** on Saturday, May 22, 2027 at the Folsom Community Center, a hybrid event (in-person event with a virtual auction) offering exceptional opportunities to showcase your brand's commitment to community across our in-person and virtual audiences.

This is more than just a fundraiser; it's a chance to make a tangible difference.

Why Partner With AAE?

Aligning your brand with AAE demonstrates a commitment to animal welfare and community responsibility. Our credibility and transparency are recognized by leading nonprofit evaluators and supported by a highly engaged audience.

- **Verified Credibility:** AAE is a GuideStar Platinum and GFAS Verified organization. These designations assure your marketing dollars support a top-tier, transparent non-profit.
- **Targeted Exposure**: Reach 350-400 in-person guests and a vast virtual audience of horse owners, property owners, and local professionals.
- **Measurable Local Impact:** Your sponsorship directly funds the rescue, rehabilitation, and rehoming of horses in transition, providing critical resources that save lives and promote responsible horse ownership within our immediate community.

Our Proven Impact

Your support directly fuels our frontline rescue efforts, leading to verifiable, life-changing outcomes for horses-in-need:

- **Lives Transformed:** Since our founding in 2009, over 465 wild and domestic horses have been served by AAE.
- **High Success Rate:** We maintain a respectable overall adoption rate of nearly 85%.
- **Community Reach:** Our volunteer-driven activities have touched thousands of lives throughout the foothills and greater Sacramento areas.
- **Robust Volunteer Base**: Approximately 125 unique volunteers support operations each month at AAE's Pilot Hill facility, AAE's Used Tack Store in Shingle Springs, at local events, and behind the scenes.

By sponsoring the **Boots and Bling** event, you align your company with a reputable, high-impact organization and gain valuable visibility through our hybrid event structure.

We are confident this partnership will be mutually beneficial and offer a variety of established sponsorship packages. We would also love to create a customized option that fits your specific marketing and philanthropic goals.

Ready to make a difference? Please select a package on the next page or contact us at 916-520-4223 or bootsandbling@allaboutequine.org to discuss the best fit.

2222 Francisco Drive #220-174
El Dorado Hills, CA 95762

Phone (916) 520-4223
eFax (530) 387-5646

www.allaboutequine.org

All About Equine Animal Rescue, Inc. (AAE) is a volunteer-based, charitable 501(c)(3) non-profit equine rescue and rehabilitation organization, Federal Tax ID Number: 27-0384523. Your donation is tax-deductible to the extent allowed by law.

SPONSORSHIP OPPORTUNITIES

***First five Sponsor levels include a table for 8 and table signage; ask about Swag bag opportunities**

The Rescue - $5,000 (Title Sponsor, Limit 1)

- **Exclusive** Title Sponsor status integrates your Company name into Boots and Bling title
- **Exclusive** opportunity to distribute your marketing materials to all attendees as they enter the venue
- **Exclusive** opportunity to select the table location of your choice and be first in line at the buffet
- **Special introduction** at the Event with an opportunity to speak
- **Verbal recognition** throughout the Event and logo on *banner on stage
- **Featured** recognition on **ALL** Event signage, table signage, Event program, and Event pages on AAE website
- Tagging your company on **ALL** Event related social media posts **Social media handles required*
- Logo on **ALL** Event-related print media and e-mail newsletters
- **Exclusive** promotional slide with logo in Event slideshow
- Recognition on the Event page on AAE's website and in select email blasts for 12 months after the Event
- Placement of Sponsor's banner at AAE Facility or AAE's Used Tack Store for 12 months after the Event

The Ranch - $3,500 (Presenting Sponsor, Limit 1)

- **Prominent** recognition includes Company Name in Boots and Bling title
- **Prominent** recognition on Event signage, table signage, and Event program
- **Verbal** recognition throughout the Event and logo *banner on stage
- Logo in **ALL** Event-related print media and e-mail newsletters
- Tagging your company on **select** sponsor appreciation social media posts **Social media handles required*
- Special introduction and recognition at the Event
- Logo in **prominent** position on sponsor slide during Event slideshow
- Recognition on Event page on AAE's website and in **select** email blasts for nine (9) months after the Event
- Placement of Sponsor's banner at AAE Facility or AAE's Used Tack Store for nine (9) months after the Event

The Barn - $2,500 (Limit 8)

- Logo in **select** Event-related print media, e-mail newsletters, and logo on SWAG bags
- Recognition on Event signage, table signage, and Event program
- Tagging your company on **select** sponsor appreciation social media posts **Social media handles required*
- Inclusion in sponsorship recognition slide during Event slideshow
- Recognition on Event page on AAE's website and in **select** email blasts for six (6) months after the Event

The Pasture - $1,250

- Logo in **select** Event-related print media and e-mail newsletters
- Recognition on Event signage, table signage, and Event program
- Inclusion in sponsorship recognition slide during Event slideshow
- Recognition on Event page on AAE's website and in **select** email blasts for three (3) months after the Event

The Herd - $450 Early Bird (through April 10); $550 (April 11 until Sold Out)

Strategic Sponsorship Opportunities Available – ALL will have logo in e-program (no table)

- **The Feast $7500** – Sponsor the BBQ Dinner: logo on the dinner menu, the buffet banner, and Event signage
- **The Stage $4500** – Sponsor the Venue, Equipment, Auctioneer, Music, décor: logo on stage banner and Event signage
- **The Saloon $2500** – Sponsor the Bar: logo on bar banner, bar menu, and Event signage

Sponsorship Agreement, Logo/Artwork, and payment must be submitted to AAE no later than April 7, 2027 to assure inclusion in Event web page, social media, and print materials. Please allow 72 hours from submittal for updates to Event materials

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ANIMAL RESCUE, INC.

BOOTS and Bling

YES – I'd Like To Be A
SPONSOR!

Contact Information:

COMPANY NAME: _____ AAE CONTACT: _____

CONTACT: _____ TITLE: _____

ADDRESS:_____

CITY: _____STATE: _____ ZIP: _____

BUSINESS PHONE: _____ CELL: _____

EMAIL: _____ WEBSITE: _____

FACEBOOK: _____ INSTAGRAM: _____

SPONSOR NAME (for website, print materials, social media, signage): _____

Sponsorship Options:

THE RESCUE $5000 Title sponsor, exclusive	_____	THE HERD $450/$550 Early bird through 4/10; Regular from 4/11 until sold out	_____
THE RANCH $3500 Presenting sponsor, exclusive	_____	THE FEAST $7500	_____
THE BARN $2500	_____	THE STAGE $4500	_____
THE PASTURE $1250	_____	THE SALOON $2500	_____

Or, let us BUILD A PACKAGE just for you!

Ask about our SWAG opportunities, too!

Please return this form once completed to: bootsandbling@allaboutequine.org

To pay by check, please make your business/personal check payable to All About Equine Animal Rescue, Inc. and mail to:

All About Equine
2222 Francisco Dr. 220-174
El Dorado Hills, CA 95762

To pay by credit card, please visit the Boots and Bling event platform and click on the red "Tickets" button and select your desired sponsorship:
https://auction.biddingforgood.com/ticket-event/341855966

SPONSOR SIGNATURE: _____ DATE: _____

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